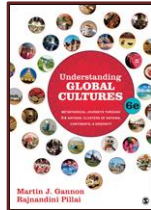


# UNIVERSITY OF MINNESOTA

Duluth Campus

Department of Studies in Justice, Culture, and Social Change  
College of Arts, Humanities, and Social Sciences

228 Cina Hall  
1123 University Drive  
Duluth, Minnesota 55812-3306  
E-mail: [troufs@d.umn.edu](mailto:troufs@d.umn.edu)  
ZOOM: <https://umn.zoom.us/my/troufs>  
8 January 2023



Direct Links  
to Canvas



Available on-line in your  canvas folder at [<http://canvas.umn.edu/>](http://canvas.umn.edu/)

s2023 [Canvas Modules](#)

[Module 1](#)

s2023 GC [Simple Syllabus](#)



[Tim Roufs](#), Brisbane, Australia, 2017

## Global Cultures Week 1

 General Information on [Getting Started](#)

What's  
Happening?

**\*\*In-the-News**

Live Chat  
Tuesday 7:00-8:00 p.m.

Questions /  
Comments

Video  
Explorations

Slides


Readings

**\*Discussion**

[Project](#)

**\*Other  
Assignments**

[Midterm Exam](#)

(click links for details)  
 = leave page

(optional)  
**For Fun Trivia**

(optional)  
[Extra Credit](#)

(optional)  
[Other](#)

**Items DUE this week:**  
**\*enter on-line**  
**\*\*upload file**  
**\*\*\* if you signed up for this week's news**

## What's Happening Week 1?

This week we're off to see the world, in "... *Many Ways*". And we take a few minutes to get to know one another, and our selves, and get to know how the course is set up and operates. And we'll take two very short, but interesting, "Selective Attention" tests to sharpen our eyes for the videos and presentations that follow in the rest of the semester.

**New at UMD this year . . .  
Give it a try.**

**Canvas "Simple Syllabus" .pdf**

<https://d-umn.simplesyllabus.com/api2/doc-pdf/tyczd1ygv/Spring-2023-ANTH-1080-080-Understanding-Global-Cultures.pdf?locale=en-US> s2023

**Canvas "Simple Syllabus" URL**

<https://d-umn.simplesyllabus.com/doc/tyczd1ygv/Spring-2023-ANTH-1080-080-Understanding-Global-Cultures?mode=view> s2023

**If you haven't read my memos . . .**

**"Greetings" Memo**

(Textbooks)

of 26 December 2022

**my "Canvas 'Modules' / 'Sunday Memos'"**

(General Organization of Stuff)

of 28 December 2022

**and my "Using the Canvas Modules" Memo**

(Keeping Track of Assignments and when things are Due)

of 30 December 2022

and the **"Welcome!" memo** of 1 January 2023

**. . . please do that as they contain useful and important information  
about the course that will make your life much easier.**

**These are not required reading,  
but it would be a good idea to read them anyway.**

(That’s a lot of stuff to read, but the “stuff” lightens up after next week.)

and

## Compare your Canvas “Week 1 Module” with this “Sunday Memo”

REM: Links on screenshots are not “hot” (active)

The image shows two side-by-side screenshots. The left screenshot is titled "Canvas Module" and shows a list of items for "GC WEEK 1: 28 August - 3 September 2022--MODULE 1". The items include: "SUNDAY MEMO" FOR WEEK 1..., "GC What's Happening Week 1? -- Getting Started (Sunday, 28 August 2022)", "GC Wk 1 First Day Handout ('Class Syllabus')", "DUE: MEET AND GREET WEEK 1...", "IN THE NEWS WEEK 1...", "-- Instructions for Signing Up For One Short in-the-News Summary f2022", "(optional) LIVE CHAT / OFFICE HOURS ... Tuesday, 7:00-8:00 CDT, or E-mail troufs@d.umn.edu", "VIDEO EXPLORATIONS WEEK 1...", "GC Wk 1 Video: Many Ways to See the World (30 min.)", and "WEEK 1 SLIDES...". The right screenshot is titled "Sunday Memo" and shows a structured overview of the week's content. It includes: "THIS WEEK'S HIGHLIGHTS (click links for details) = leave page", "GENERAL COMMENTS FOR THE WEEK", "First Day Handout", "DUE: MEET AND GREET (Week 1)", "IN THE NEWS WEEK 1 (Media Bias Chart)", "Global Cultures News of the Week Summaries", "(optional) LIVE CHAT / OFFICE HOURS (Tuesday, 7:00-8:00 CDT, or E-mail) Contact Information", "VIDEO EXPLORATIONS WEEK 1 (Real People ... Real Places ... Videos for the Semester)", "Many Ways to See the World (30 min.)", and "WEEK 1 SLIDES".

These are the two things to focus on for Week 1.  
The **Canvas Module** is the basic outline, the **Sunday Memo** contains details.  
Both contain “hot” [active] links to other materials.

# Getting Started . . .

The best way to start is by having a quick look at the

## "First Day Handout"

("Class Syllabus")

on-line at [https://www.d.umn.edu/cla/faculty/troufs/anth1095/gchandout\\_first-day.html](https://www.d.umn.edu/cla/faculty/troufs/anth1095/gchandout_first-day.html)

REM: Links on screenshots are not “hot” (active)

[Anth 1080 s2023](#)

**Understanding Global Cultures**  
[University of Minnesota Duluth](#)

47344 - 001 (01/11/2023 - 04/28/2023), [Roufs, Tim](#) instruction mode: Online-asynchronous, 4 credits  
Schedule may change as events of the semester require

# First-Day Handout

[syllabus]

([pdf version s2023](#))

**[Greetings! -- Information on the Textbook and Other Things](#)** s2023

**[Canvas “Modules”and “Sunday Memos” -- General organization of stuff](#)** s2023

**[Using the Canvas "Modules" to Keep Track of Your Assignments](#)** s2023

**[Welcome to the Global Cultures!](#)** s2023

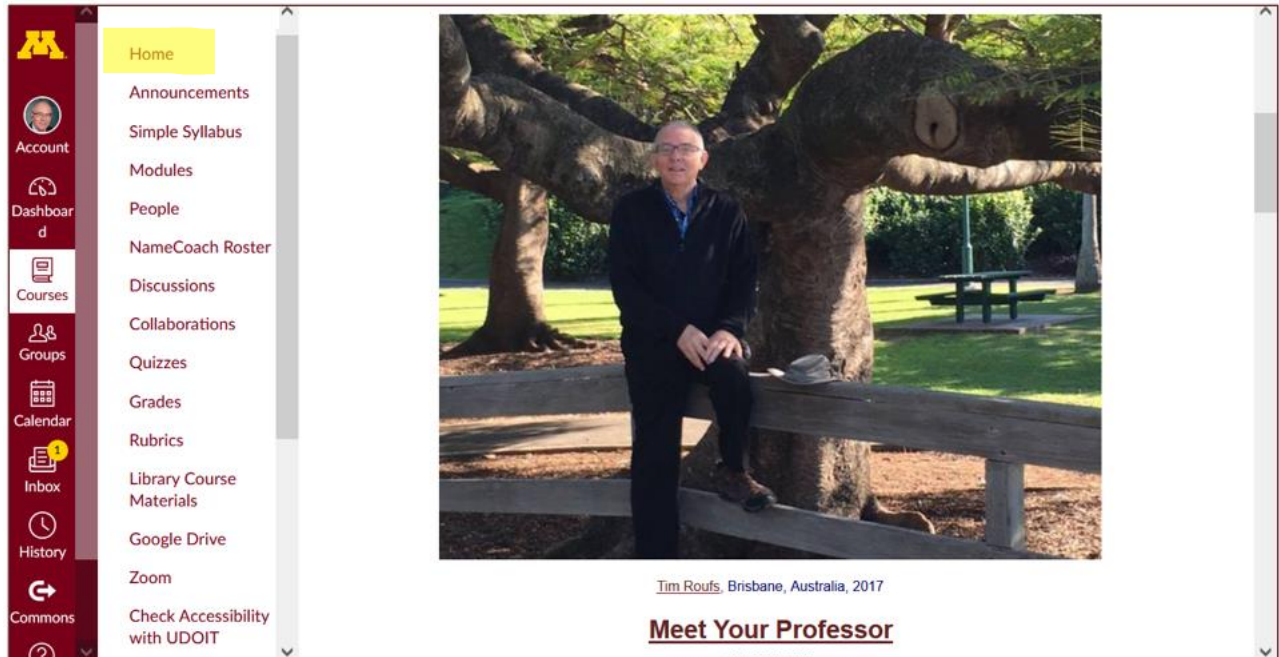
**[What's Happening Week 1? -- Getting Started](#)** s2023

**[Textbook](#)** s2023

**[The Course in a Nutshell](#)**

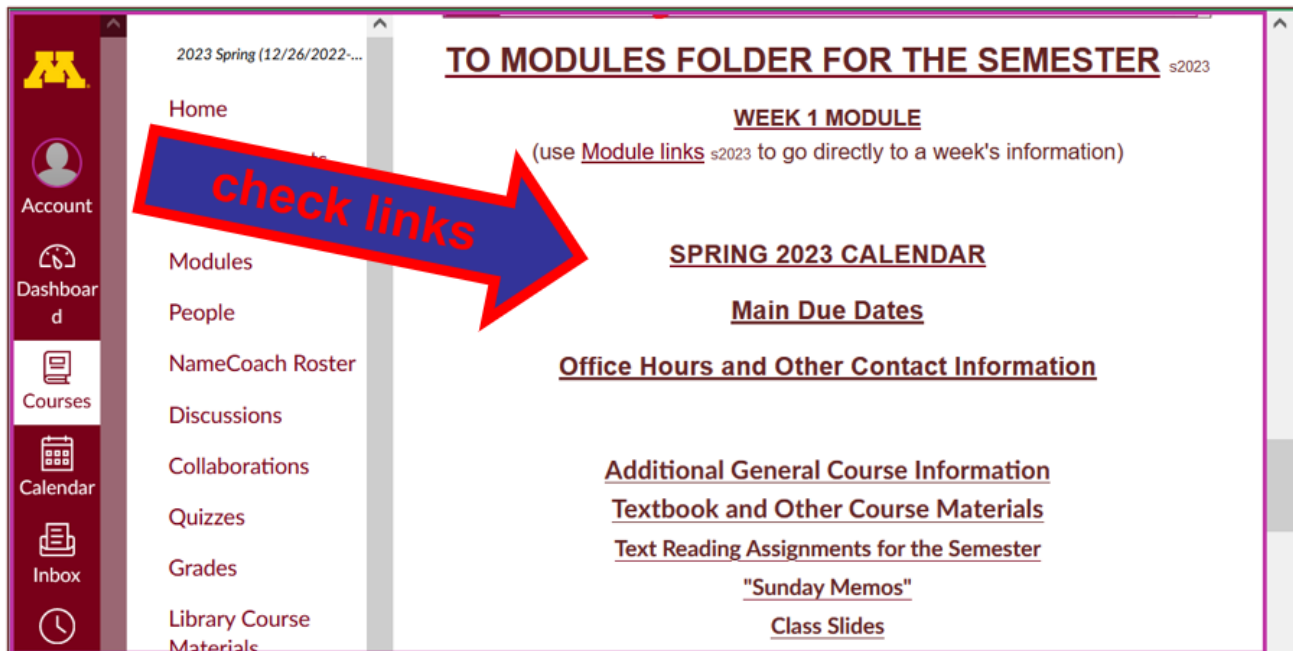
Also have a look at the course “**Home**” page of your Global Cultures  **canvas** folder [<http://canvas.umn.edu/>](http://canvas.umn.edu/). It will look something like this . . .

REM: Links on screenshots are not "hot" (active)



Check the links on "Home" page . . .

REM: Links on screenshots are not "hot" (active)



# Check the links in Modules “WEEK 1” page . . .

REM: Links on screenshots are not “hot” (active)

This screenshot shows a course page for '2023 Spring (12/26/2022-...)'. The left sidebar contains navigation links: Home, Announcements, Simple Syllabus, Modules, People, NameCoach Roster, Discussions, Collaborations, Quizzes, Grades, Library Course Materials, and Account. The main content area is titled 'TO MODULES FOLDER FOR THE SEMESTER s2023' and lists several links: 'WEEK 1 MODULE (use Module folder to go directly to a week's information)', 'SPRING 2023 CALENDAR', 'Main Due Dates', 'Office Hours and Other Contact Information', 'Additional General Course Information', 'Textbook and Other Course Materials', 'Text Reading Assignments for the Semester', '"Sunday Memos"', and 'Class Slides'. A large red arrow with the text 'WEEK 1 MODULE LINK' points to the 'WEEK 1 MODULE' link.

This screenshot shows the same course page as above. The 'Modules' link in the left sidebar is circled in red. A large red arrow with the text 'GENERAL LINK TO ALL MODULES' points to this circled link.

## **DUE: DISCUSSION WEEK 1 . . .**

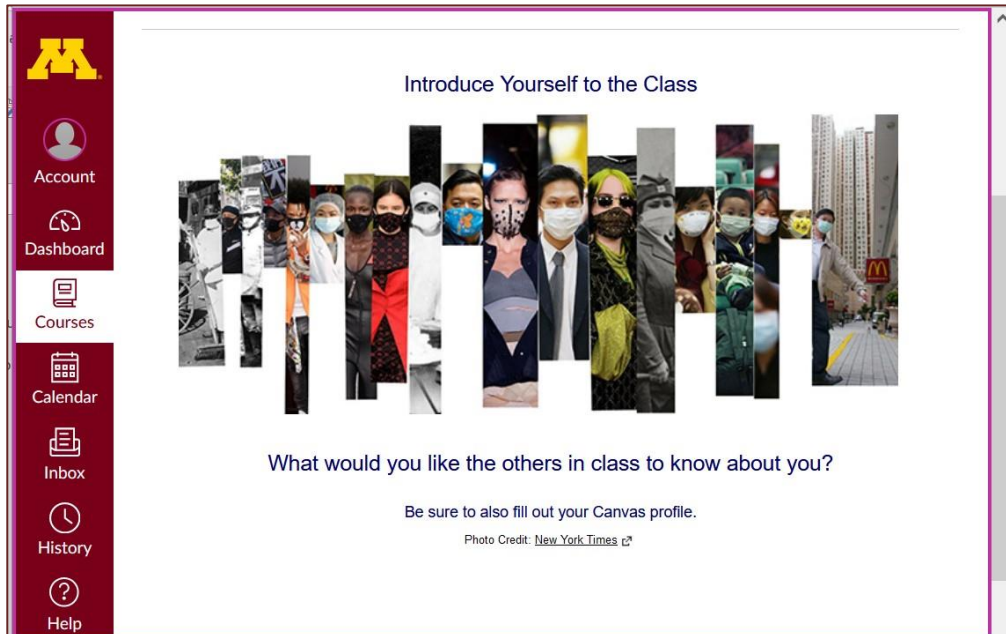
(optional) Online Discussions Information, Rubric, and Sample Posts

## MEET AND GREET (Week 1)

### Meet Your Classmates: Introduce Yourself to the Class

(if you haven't already done so)

REM: Links on screenshots are not "hot" (active)



s2023 <<https://canvas.umn.edu/courses/347051/modules/items/9108695>>

[click ↑ here]

### Say "Hello" to Others in the Class

(if you haven't already done so)

REM: Links on screenshots are not "hot" (active)

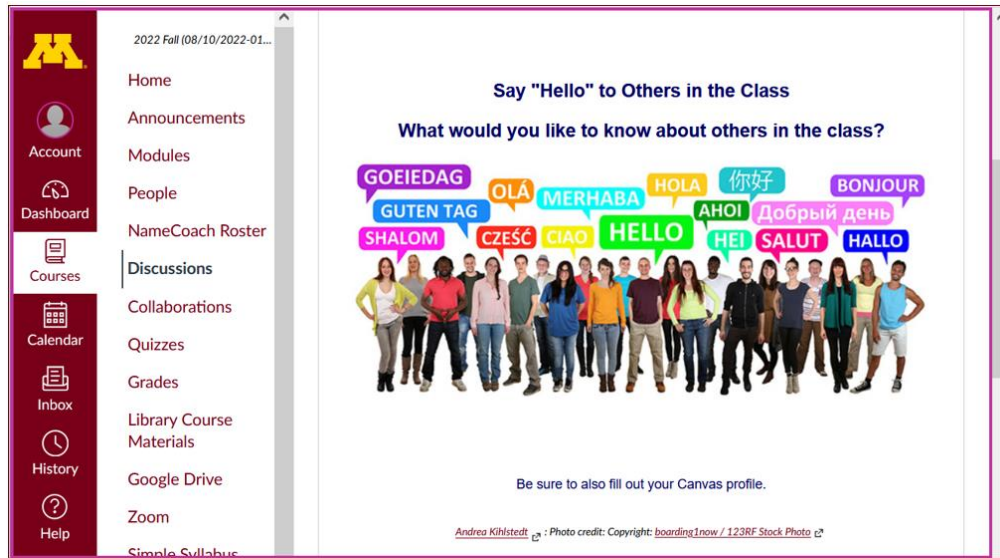


Photo Credit: [New York Times](#)

s2023 <<https://canvas.umn.edu/courses/347051/modules/items/9108696>>

[click ↑ here]

and

## [Meet Your Professor](#)

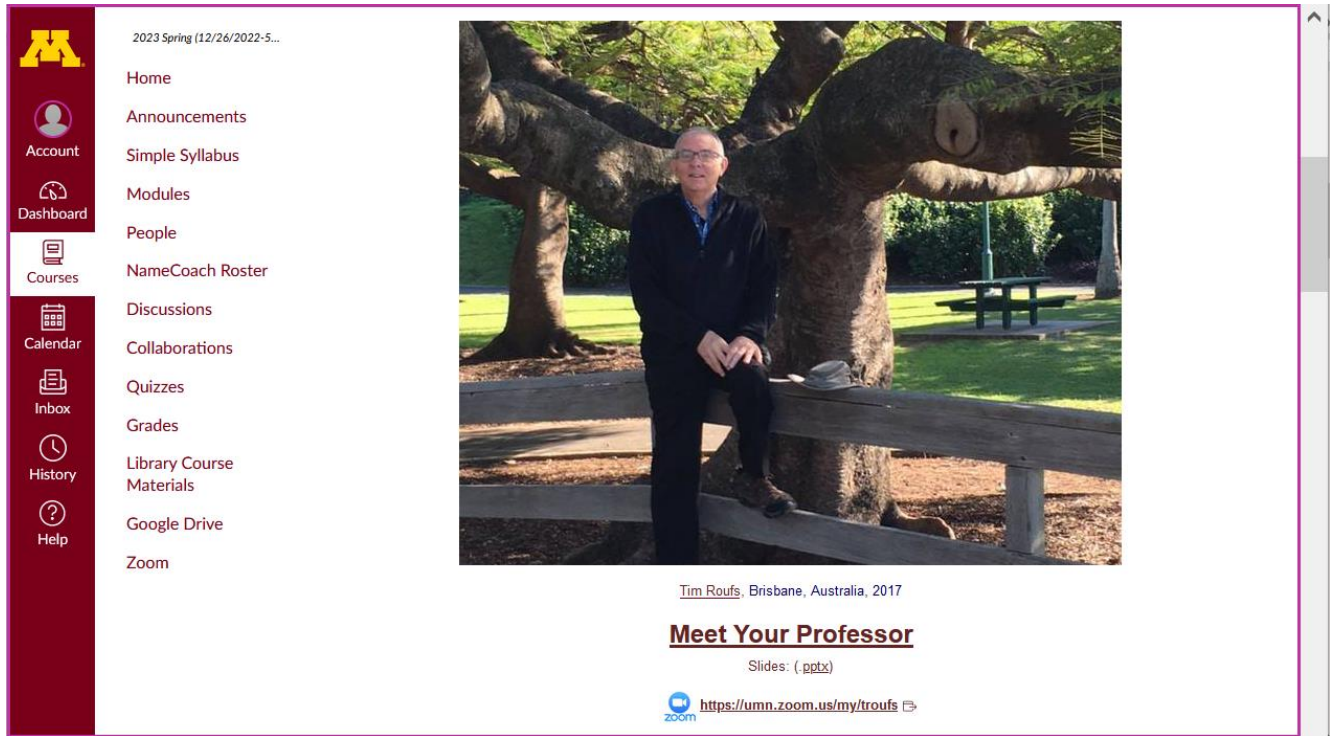
[click ↑ here]

If you are curious about me, more than you probably want (or ought) to know is available on the [Meet Your Professor](#) page

<<http://www.d.umn.edu/cla/faculty/troufs/MeetYourProfessor.html>>. More that you or anyone needs to know is available, with some nice photos, at <[http://www.d.umn.edu/~troufs/anthfood/PowerPoint/af-meet\\_your\\_prof.pptx](http://www.d.umn.edu/~troufs/anthfood/PowerPoint/af-meet_your_prof.pptx)>

A while back one of the students seemed to especially like the part where the older folks in my home town of Winsted, MN, talk about the time I burnt the Town Hall by my dad's restaurant down (which I didn't, I only burnt half of the back side off.)





2023 Spring (12/26/2022-5...

- Home
- Announcements
- Simple Syllabus
- Modules
- People
- NameCoach Roster
- Discussions
- Collaborations
- Quizzes
- Grades
- Library Course Materials
- Google Drive
- Zoom

Tim Roufs, Brisbane, Australia, 2017

**Meet Your Professor**

Slides: (.pptx)

<https://umn.zoom.us/my/troufs>

## IN-THE-NEWS WEEK 1

Be sure to have a look at the news reports of the week . . .

News Reports start Next Week.

Be Sure to Sign Up in your Course Google Drive Folder:

s2023 external<[https://docs.google.com/document/d/1lhUOIyA\\_1pFSywnksTfBMni1ACH8WUax7sx-g2kkHFE/edit?usp=sharing](https://docs.google.com/document/d/1lhUOIyA_1pFSywnksTfBMni1ACH8WUax7sx-g2kkHFE/edit?usp=sharing)>

[click ↑ here]



Global Cultures News-of-the-Week Summaries

(optional) **LIVE CHAT: OPEN FORUM / OFFICE HOURS**

[Contact Information](#)

Tuesday, 7:00-8:00 p.m. (CDT)

**“ZOOM”** [🔗](#)

[click ↑ here]

or

e-mail anytime: <mailto:troufs@d.umn.edu> [🔗](#)

[click ↑ here]



Live Chat is optional.

## **VIDEO EXPLORATIONS WEEK 1**

**Real People . . . Real Places . . .**

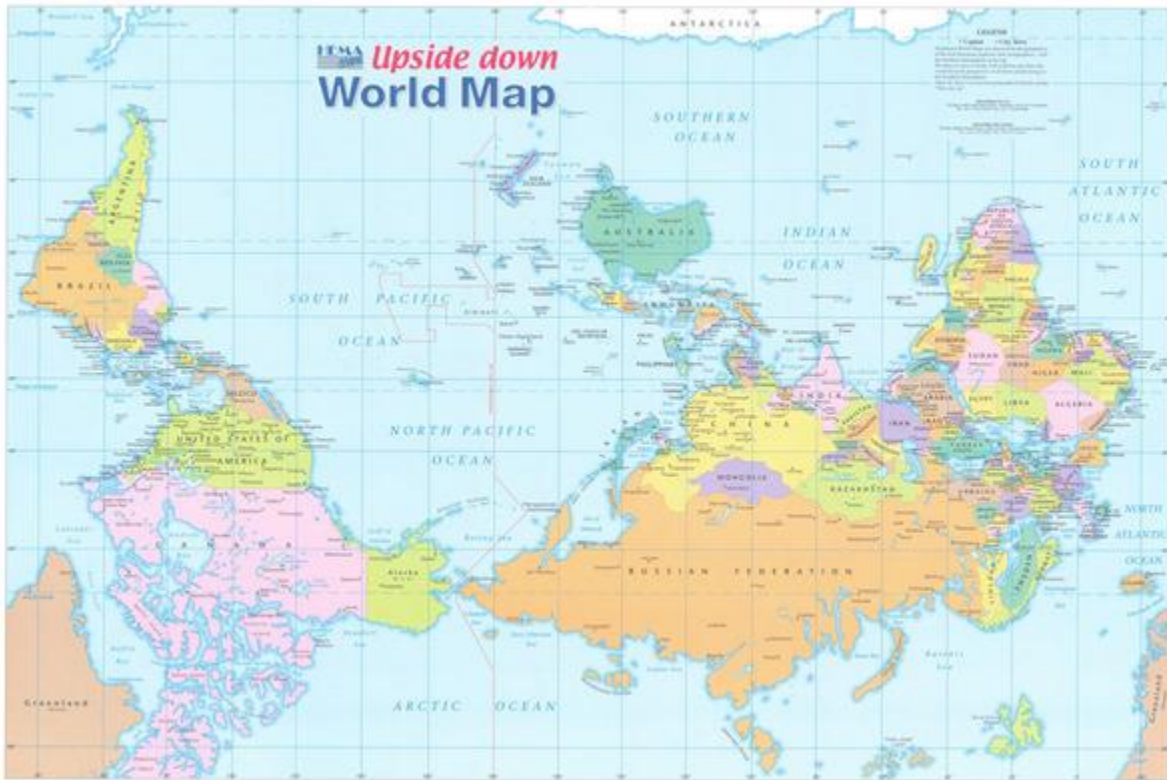
[Videos for the Semester](#) [🔗](#)

[▶](#) ***Many Ways to See the World*** [🔗](#)  
(30 min.)

**on-line access** [🔗](#)

[click ↑ here]

**course viewing guide** [🔗](#)



Swiftmaps

**"Presents a fascinating exploration into the minds of twelve mapmakers. Discover how their unique backgrounds, philosophies, values, and politics led each to select a particular mathematical formula to create their maps. Learn about the impact those world images have had on us, consciously and unconsciously."**

**"Special features: Includes over 70 PowerPoint images with links to map resources; preview: Arno Peters: Radical map, remarkable man; radio interviews; book excerpts; and more."**

**Based on the book: *Seeing through Maps* / Denis Wood, Ward Kaiser, and Bob Abramms.**

*Many Ways to See the World*

## Two Very Short “Selective Attention” Tests

**Anthropological analytical skills** include careful observation of behavior. We will be visiting many parts of the globe as we go along in the course—so you will have lots of opportunities to practice your observational skills.

So this week take the two short minute-and-a-half **tests of your observational skills** before you continue your intensive look at the wide variety of Global Cultures video materials that we will be viewing and re-viewing virtually every week of the semester. You should take those short tests this week.



**Take the Two (Very Short) Selective Attention Tests in Preparation for Watching the many Videos throughout the semester.**

REM: Links on screenshots are not “hot” (active)

**(Be sure to take both tests. Read the instructions carefully.)**

First, take the . . .

### Selective Attention Test

<http://www.youtube.com/watch?v=vJG698U2Mvo>

Read and follow the directions carefully.

**(Be sure to also count the *bounce* passes.)**



When you are finished with the Selective Attention Test, watch . . .

# The Monkey Business Illusion

[http://www.youtube.com/watch?v=IGQmdoK\\_ZfY](http://www.youtube.com/watch?v=IGQmdoK_ZfY)

(It too is short: 1:42)

**Again, read and follow the directions carefully.**

(And as with The Selective Attention Test, be sure to also count the *bounce* passes.)



## WEEK 1 SLIDES

[Class Slides for the Semester](#)

**“Orientation:**

**Introduction to Anthropology / Orientation to the Course”**

**(.pptx)**

[click ↑ here]

Introduction / Orientation  
(.pptx)

**Meet Your Professor**

**(WebPage)**

**slides: (.pptx)**

[click ↑ here]

Meet Your Professor  
(WebPage)  
slides: (.pptx)

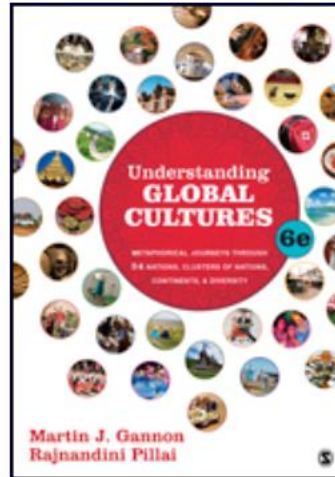
And, if you want, you can have a look at future attractions:

# READINGS FOR WEEK 1

[Readings for the Semester](#)

[Textbook](#)

REM: Links on screenshots are not “hot” (active)



## **Preface: Understanding Cultures in Depth**

### PART I: INTRODUCTION

#### **Chapter 1: Understanding Cultural Metaphors**

(assigned readings are in **bold** letters)

## OTHER ASSIGNMENT INFORMATION

[Main Due Dates](#)

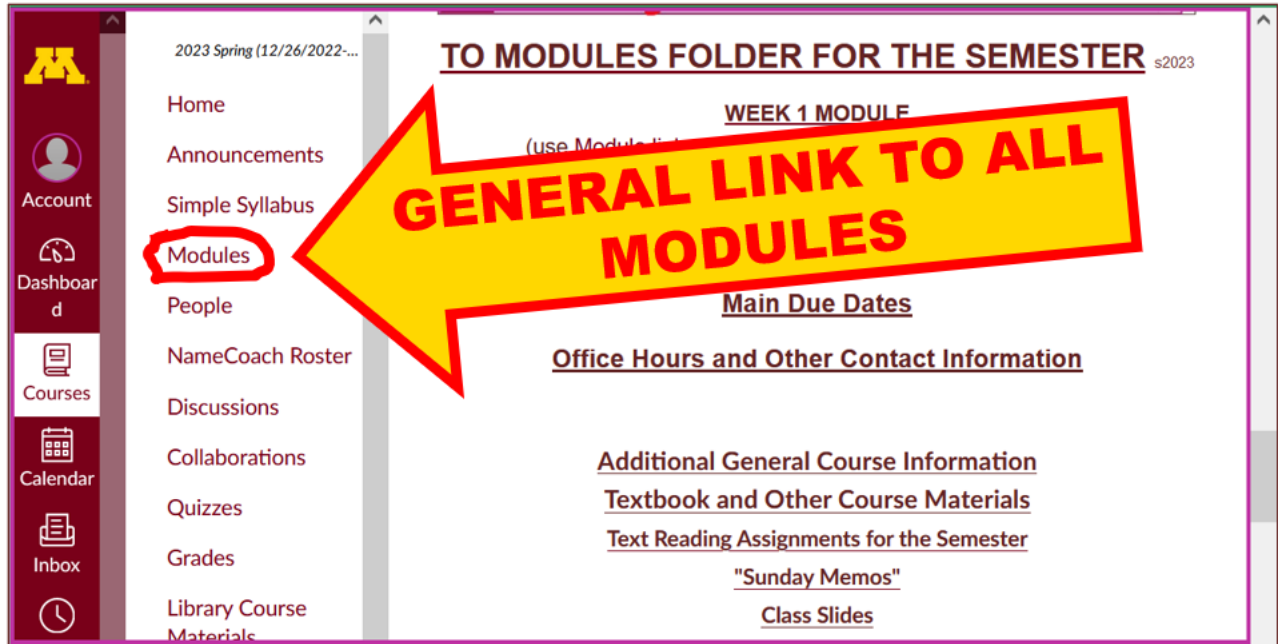
s2023 [Module 1 – Week 1](#)

From your  **canvas Home Page**,  
**click on the Modules** feature to start out . . .

REM: Links on screenshots are not “hot” (active)



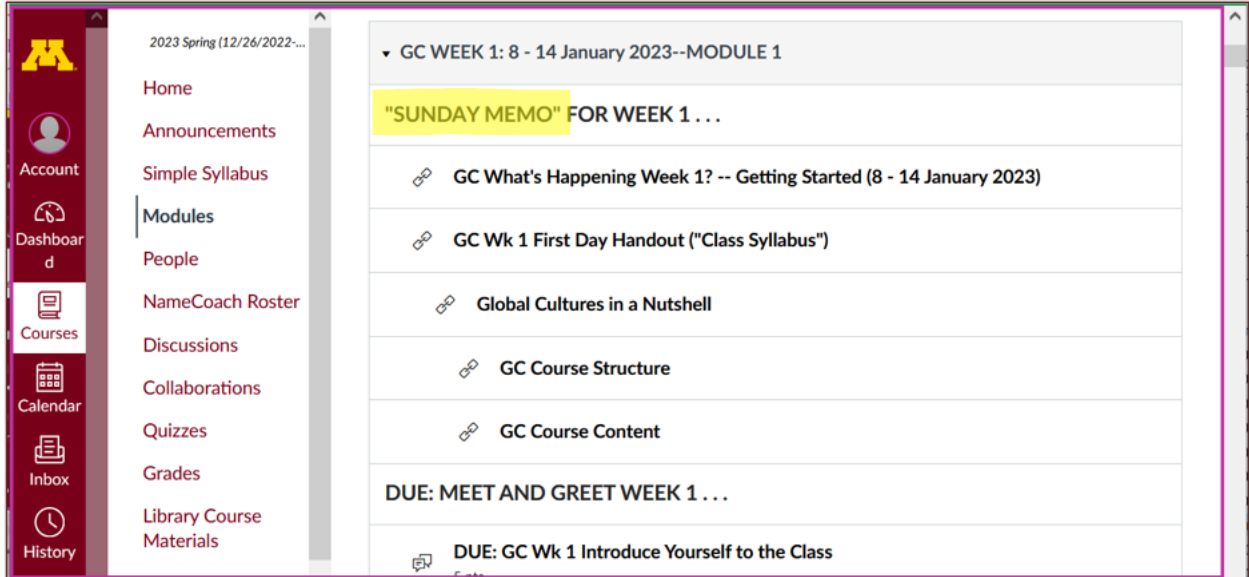
REM: Links on screenshots are not “hot” (active)



... and that will take you to the Modules folder, which looks something like this ...



REM: Links on screenshots are not “hot” (active)



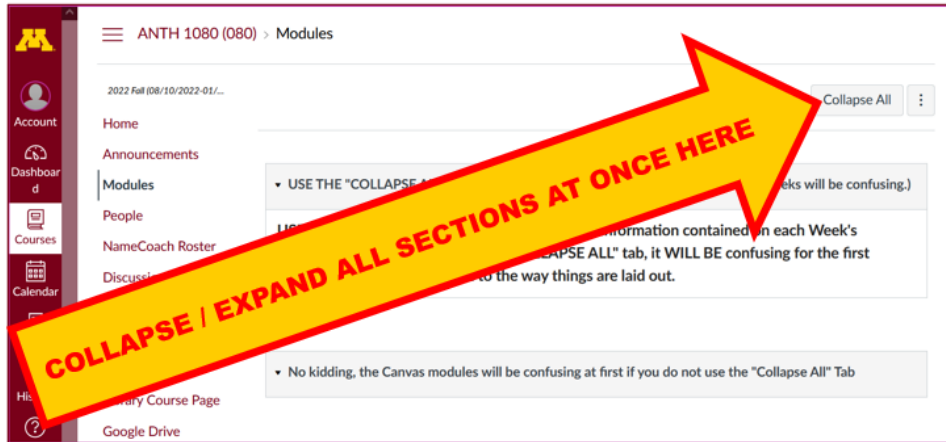
**Use the “Collapse All”  
button in the upper right-hand corner  
to de-clutter your screen.**

That will make your life *much* easier.  
(Trust me.)



(Sorry; Canvas does not permit instructors to set the default to open with all modules closed.)

REM: Links on screenshots are not “hot” (active)

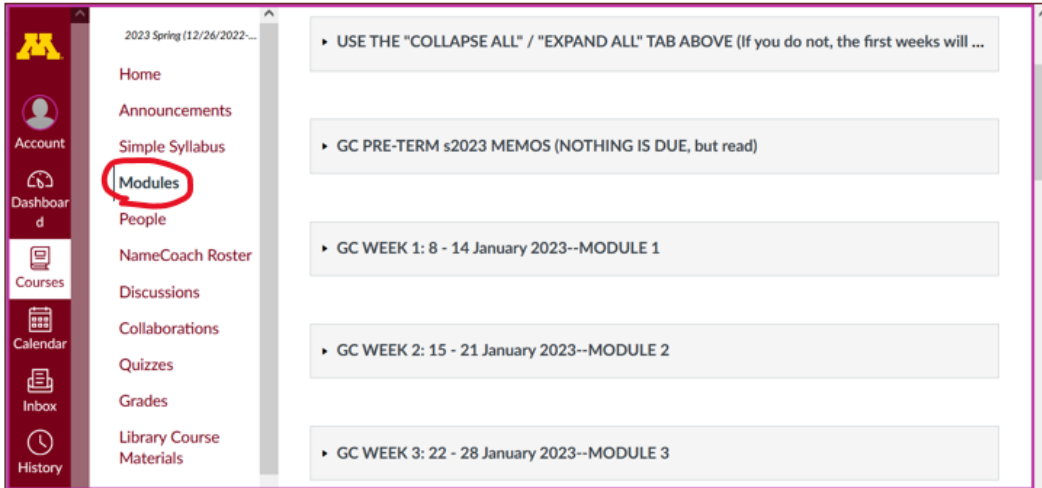




And your de-cluttered Canvas “**Modules**” folder will then look something like this . . . :

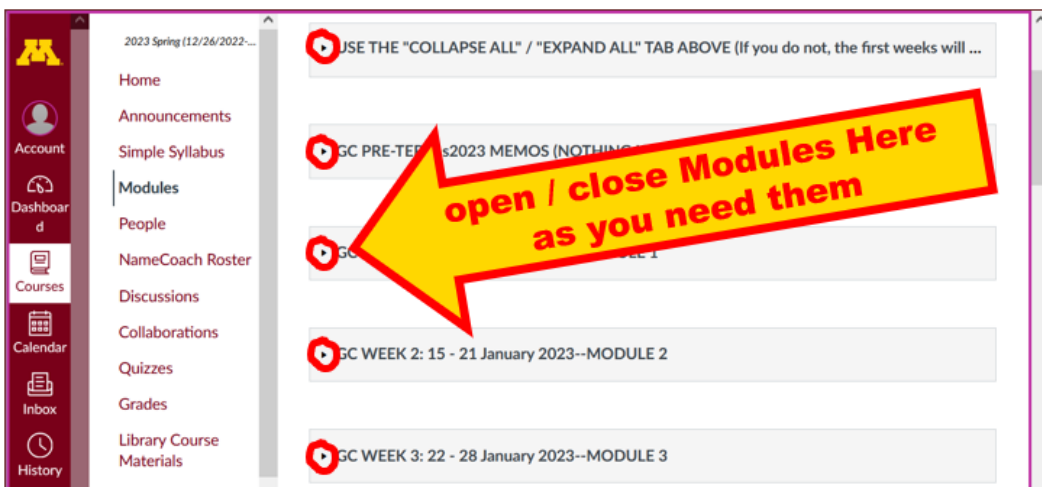


REM: Links on screenshots are not “hot” (active)



Then open the Module of the week that you want to look at . . . :

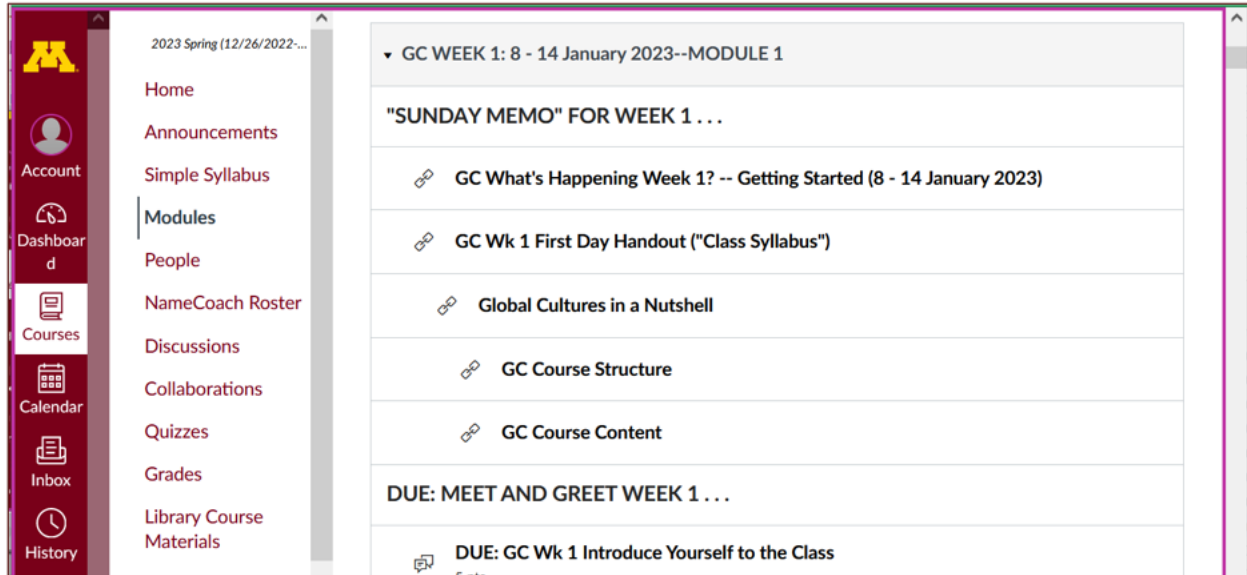
REM: Links on screenshots are not “hot” (active)



## And the Week 1 Module will look like this . . .



REM: Links on screenshots are not “hot” (active)



## OTHER ASSIGNMENT INFORMATION (cont.) . . .

[Main Due Dates](#)

Be sure to check the details of the **activities and assignments** each week in your  **canvas** folder.

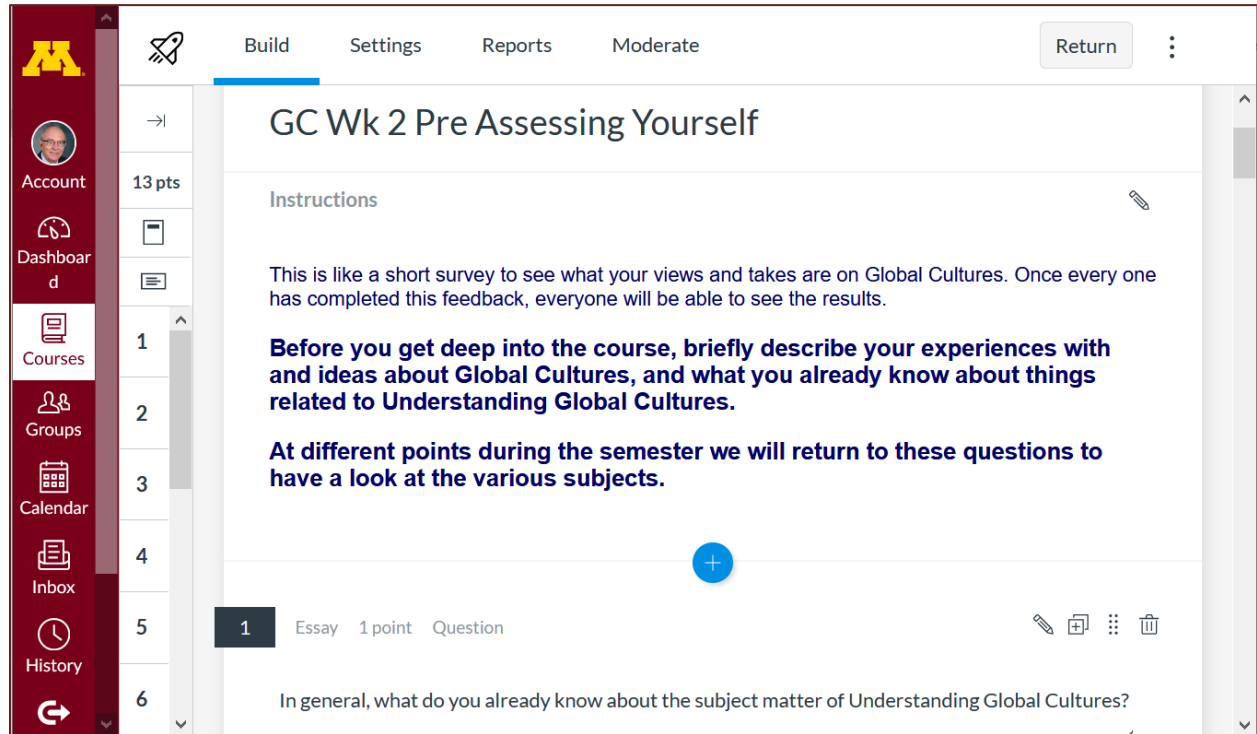
## Self-Assessment

**This week please take a short survey to give us an idea of what your views and takes are on Global Cultures. Once everyone has completed this feedback, everyone will be able to see the results.**

**Before you get deep into the course, briefly describe your experiences with and ideas about Global Cultures, and what you already know about things related to Understanding Global Cultures.**

**At different points during the semester we will return to these questions to have a look at the various subjects.**

REM: Links on screenshots are not “hot” (active)



s2023 <<https://canvas.umn.edu/courses/347051/quizzes/677147>>

## **MIDTERM EXAM . . .**

[General Midterm Exam Information](#)

## **PROJECT INFORMATION . . .**

[Basic Information](#)

[Main Due Dates](#)

We'll have a look at some Project information next week

## **DISCUSSION WEEK 1 . . .**

tba

(optional) **FOR FUN TRIVIA FOR THE WEEK**

**The citizens of what country complain  
that their country keeps getting left off of maps?**



[Answer](#)

(optional) **EXTRA CREDIT . . .**

[Basic Extra Credit Information](#)


Extra Credit is available in this class.  
We'll have a closer look at Extra Credit after the Midterm Exam.


**OTHER (OPTIONAL) . . .**

From time to time during the semester other optional opportunities will be listed here.

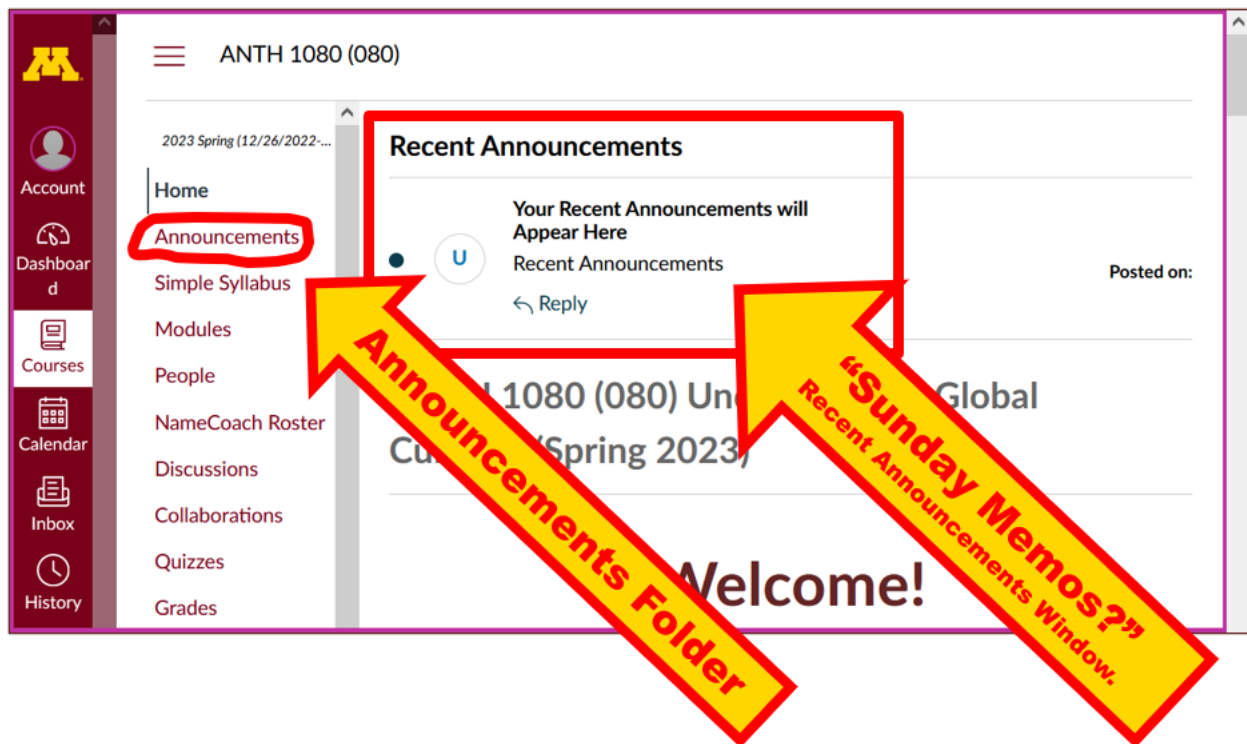
**QUESTIONS? / COMMENTS . . .**

If you have any **questions or comments** right now, please do not hesitate to

post them on the  canvas “Discussions”, or e-mail [troufs@d.umn.edu](mailto:troufs@d.umn.edu), or ZOOM <https://umn.zoom.us/my/troufs> (E-mail is fastest, and most generally best as quite often URLs need be sent.)

**REM: Each week—usually on Sunday—you will receive a “What’s Happening” memo like this in your UM e-mail account and the same memo will also be available in your  canvas folder in two places . . .**

REM: Links on screenshots are not “hot” (active)



Best Wishes,


Tim Roufs

8 January 2023

<http://www.d.umn.edu/~troufs/>

<https://umn.zoom.us/my/troufs>

[other contact information](#)

P.S. REM: If you are new to the world of "technology" don't worry too much about that. Things may not "work" for you at first, but hang in there and we'll help you along. If you have not used  canvas course management system before, you might find it helpful to view the **[Canvas Student Guide](#)**.